



generosity
for *generations*



ANNUAL REPORT 2018



GRAND TRAVERSE REGIONAL
community foundation

*healthy
resilient*

*thriving
forever*



YOUR COMMUNITY FOUNDATION



*Like you, we love our
communities and want to
see them thrive, forever.*

We help people make long-term investments in causes that matter to them and look for opportunities to improve the quality of life in our region. We are committed to *now* and to *forever*—with you, we ensure

GENEROSITY FOR GENERATIONS.

early childhood education



2018 IMPACT

20+

Different supports and opportunities available

33

Students enrolled in preschool

8

Average # of families who attend weekly playgroups

Throughout her life, Cleo M. Purdy believed in the power of early education and experiences to build strong kids, families, and communities. At the end of her life, Cleo created a permanent fund to carry forward this vision.

With funding from the Cleo M. Purdy Endowment—dedicated to early childhood efforts in Central Lake—we are collaboratively leading a comprehensive effort dedicated to supporting young children and their families. In stewarding Cleo’s gift, we award grants and bring together people and partners who share Cleo’s vision.

Over five years, \$1.8 million has been granted to benefit Central Lake’s young children and their families. Cleo’s gift is helping to send kids to preschool, providing learning opportunities for toddlers, and helping families grow stronger.



“A child’s first years of life are full of critical moments and an incredible opportunity to support the development and future success of that child, and for families and communities as a whole.”

JENNY SHOOKS,
CENTRAL LAKE PARENT AND
NMCAA FAMILY COMMUNITY NAVIGATOR



200+

Children at two elementary schools

66%

Kindergarteners reading proficiently at winter checkpoint

Three days a week, kindergarten and first grade students start their reading lessons in Movement Lab—walking on balance beams, log rolling, and crossing monkey bars.

“We pair physical activity that sparks the parts of the brain needed to learn to read, with the actual reading lessons themselves,” said Mary Radecki, teacher at Central Grade School in Traverse City.

When this approach began four years ago, the focus was on increasing all students’ skills, and especially those students falling behind. It’s working.

“There is a window of time right after the kids have been in the gym, when their brains are most ready to learn—Movement Lab takes full advantage of that window.”



health + well-being

STRATEGIC CONNECTION

Last year, we launched *Accelerate, a movement for well-being*, as part of our commitment to building a culture of health and well-being. In 2018, our Board awarded \$25,000 to support Movement Lab because it promotes physical activity and boosts literacy—both of which are critical to the future well-being of kids.



2018 IMPACT

\$14K

Awarded in each of the
five counties

73

YAC members from
15 schools

\$70K

Total awarded by YAC
throughout the region



“The empowerment our YAC members have gained—as decision-makers on funding to support their peers—is unlike any other opportunity young people have to use their voice, knowledge, and leadership.”

GINA THORNBURY, YAC ADVISOR

Our Youth Endowment is a big part of why and how our Community Foundation was started. Inspired by a challenge grant—that offered \$1 for a Youth Endowment for every \$2 raised for other endowments—this Community Foundation was launched in 1992.

At the end of the challenge, donors had come together, contributing \$4 million to the brand new Community Foundation, allowing for the creation of a \$2 million Youth Endowment.

Fast forward more than 25 years. From that same Youth Endowment, local high school students have led the way in improving lives of young people in our region through our Youth Advisory Council program. In total, close to 1,000 young people have had a hand in granting more than \$1.4 million back to the local youth community.



2018 IMPACT

240

Total number of
scholarships awarded

205

Scholarship recipients
throughout the region

\$278K

In scholarships
awarded

Through his early years in Detroit, time with his family on Old Mission Peninsula, and his service in the United States Navy, Robert Paul Dost learned to value the opportunity to help others. After his experience as an electrician's mate in the Navy, Bob began a 40-year career as electrician.

"As Uncle Bob approached his 90s, it became very important to him to create this scholarship and to support opportunities for younger generations to pursue a career that was such a big part of his life," said family members Mark and Cheryl Dost.

Mark and Cheryl now have the opportunity to be an active part of Bob's legacy as they play a role in awarding the scholarship annually—and last year's award was particularly meaningful, as the Frankfort High School graduate recipient was a former student of Cheryl's.

"It's really powerful for us to continue being part of Uncle Bob's story."

"We see the impact his gift has on young people and remember and celebrate his legacy of service."

MARK AND CHERYL DOST



ROBERT PAUL DOST

ROBERT PAUL DOST SCHOLARSHIP ENDOWMENT



CUMULATIVE IMPACT

\$1.4M | \$740K

In endowed assets | In total grants
to benefit protected land

“Endowments ensure the ‘forever’ part of the Conservancy’s mission,” said Glen Chown, Executive Director of the Grand Traverse Regional Land Conservancy.

Over a shared 27-year history, donors to the Community Foundation, including many individuals and the Conservancy itself, have created endowments to support places such as Acme Shoreline Park, Antrim Creek Natural Area, Railroad Point Natural Area, and Skegemog Lake Wildlife Area.

The shared commitment of the Conservancy and the Community Foundation to the land and the shorelines—and their continued protection and stewardship—ensures these incredible natural resources remain not only for today, but for tomorrow, and for generations to come.



“The Community Foundation, as an endowment partner, creates sustainable, reliable, trusted support for places so many know and love.”

GLEN CHOWN

Photo by Angie Lucas

*“I give back as a way to
feel part of the community.”*

VIRG MOUCH, PAST BOARD CHAIR



COMMUNITY GUARDIAN
LEGACY SOCIETY

*create a lasting
impression*

Virg Mouch learned of the Community Foundation because of her love of the environment and involvement in protection of Torch Lake.

“Seeing the impact such an organization can have in so many different areas—and the singular focus on stewardship of endowments in perpetuity—inspired me to really become involved,” said Virg.

As she moved into retirement, Virg says she, like many, faced the important question of how to ensure sufficient resources during her lifetime, while meeting her desire of continuing her community impact long into the future.

“By including the Community Foundation in my estate plans, I can manage my assets and investments now and have peace of mind that I will leave a legacy to the community.”



\$2.7M

Reinvested in the community through grants and scholarships

2018 IMPACT *highlights*



234

Endowments



953

Donors

298

New donors

1024+

Grants awarded



\$4.5M

In donations



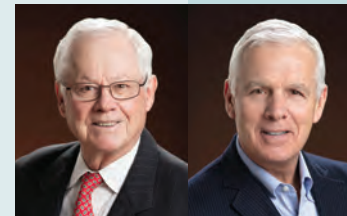
LETTER TO OUR *supporters*

CULTURE OF GENEROSITY.
NOW AND FOREVER.
LEADER IN LOCAL PHILANTHROPY.

These are words we use when we talk about our vision and mission. These principles also guide our work and the way we live each and every day.

When we reflect back on 2018, we see how our vision and mission came to life through the ways we had impact in our communities. Your generosity, along with the generosity of other donors, made 2018 one of our largest giving years, with gifts to the Foundation exceeding \$4.5 million. We awarded more than \$2.7 million in grants and scholarships. We finished the year with assets of \$57.8 million—a strong financial position from which we can further our good work in our five-county region for years to come. We also increased our collaborative leadership efforts through new and expanded engagement in areas including: health and well-being, Great Lakes protection, and community development.

What we accomplished in 2018, and what we will accomplish this year and in the future, is built on the past success of others and on the generosity of individuals like you. The work that we're doing, with your support, is building stronger communities now, and for years to come.



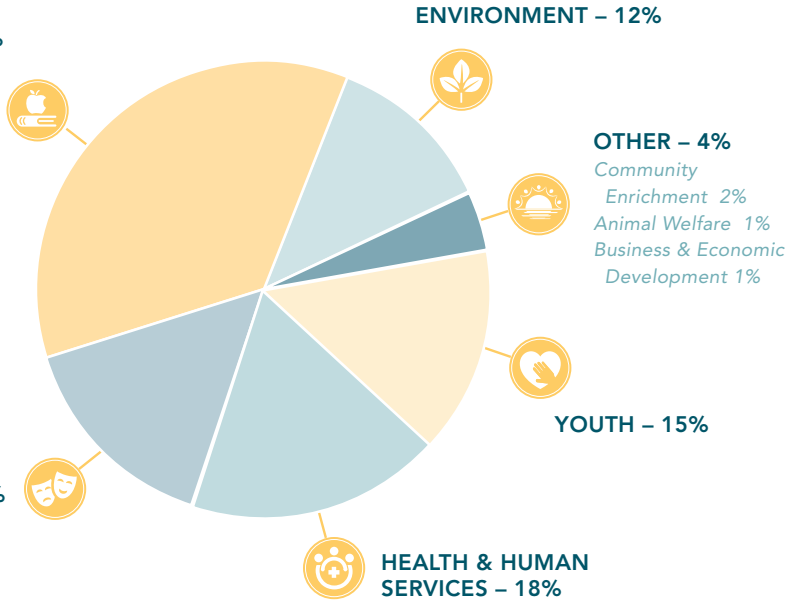
Roger Perry
Board Chairman

David Mengebier
President and CEO

2018 *financials*

EDUCATION – 36%

Early Childhood 19%
Scholarship 10%
Education 7%

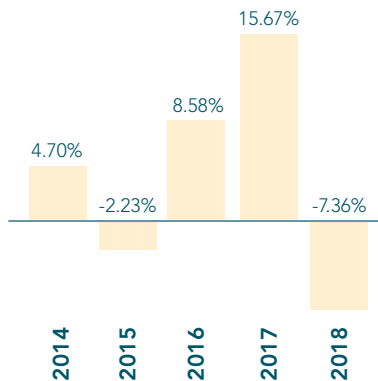


ARTS & CULTURE – 15%

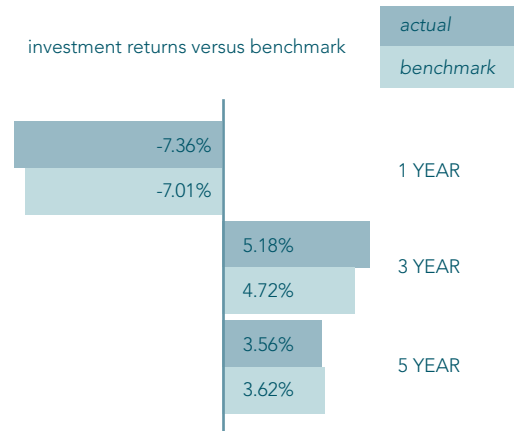
Arts, Culture & Humanities 7%
Religious 6%
Recreation 2%

investments

investment returns by year

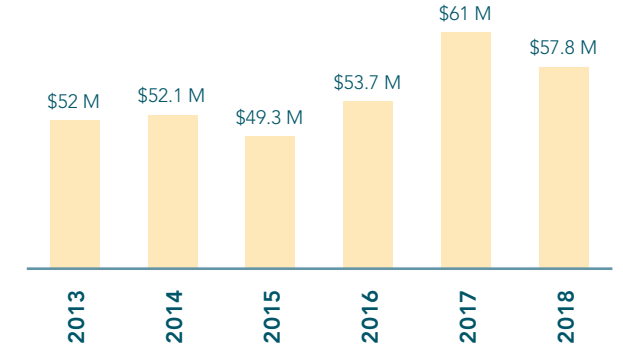


investment returns versus benchmark



history of assets

total assets by year



statement of activities

	2018	2017
Net Assets <i>beginning of year</i>	\$61,011,702	\$53,738,529
Endowment Gifts	\$ 3,259,103	\$ 1,377,725
Non-Endowment Gifts	<u>\$ 1,243,587</u>	<u>\$ 1,313,527</u>
Total Gifts	\$ 4,502,690	\$ 2,691,252
Investment & Other Income	\$ 2,050,552	\$ 1,662,527
Unrealized Market Gain or (Loss)	\$ (6,058,797)	\$ 6,214,286
Total Revenue	\$ 494,445	\$10,568,065
Endowment Grants	\$ 2,034,519	\$ 1,827,246
Non-Endowment Grants	<u>\$ 679,040</u>	<u>\$ 703,249</u>
Total Grants	\$ 2,713,559	\$ 2,530,495
Operating Expenses	\$ 905,806	\$ 741,213
Other Program Expenses	\$ 57,391	\$ 20,129
Other Fund Expenses	<u>\$ 1,969</u>	<u>\$ 3,055</u>
Total Grants & Expenses	\$ 3,678,725	\$ 3,294,892
Net Assets <i>end of the year</i>	\$57,827,422	\$61,011,702

-serving



our *communities*

BOARD OFFICERS

Roger Perry, *Chairman, Benzie County*
Amy Schindler, *Vice-Chairman, Benzie County*
Bill Smith, *Secretary, Grand Traverse County*
Beth Dunckel, *Treasurer, Grand Traverse County*

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Rich Hannan
Mary Peterson
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Sara Brubaker
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THANK YOU to the following individuals for their years of service on the Board:
Blake Brooks, Mike Card, Susan Cogswell, Gary Hoensheid, Virg Mouch

** as of December 31, 2018*

Vision

We envision healthy, resilient, thriving communities supported by a culture of generosity.

Mission

The Grand Traverse Regional Community Foundation exists to enhance the quality of life in our communities, now and forever, by serving as a leader of local philanthropy.



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David Mengebier, *President and CEO*
Paul Kester, *Vice President, Finance and Administration*
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Steve Wade, *Vice President, Gift Planning*
Jesse Wolff, *Senior Advisor, Accelerate*
Gina Thornbury, *Program Officer*
Pam Amundsen, *Communications Officer*
Joan Hughes, *Administrative Donor Support Associate*
Katherine Palms, *Grantmaking Associate*



committed
to *now and forever*

We all have an opportunity to give generously today and by planning for the future. All gifts, all sizes, make a meaningful difference.

WHAT WILL YOU DO TODAY TO ENSURE
GENEROSITY FOR GENERATIONS?



THANK YOU

donors and partners

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